



Rail Safety Week 2022 Daily Themes



Unifying Theme: "STOP TRACK TRAGEDIES"



DAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
DATE	9/19/2022	9/20/2022	9/21/2022	9/22/2022	9/23/2022	9/24/2022	9/25/2022
THEME	#STOPTrackTragedies	Operation Clear Track: Law Enforcement, First Responder Partnerships	Crossing Safety	Transit Safety Thursday & Professional Driver Safety	Volunteer to #STOPTrackTragedies & Wear Red for Rail Safety	Trespass Prevention	No Photo/Video/Selfie is Worth the Risk
AUDIENCES	News Media, Government Officials, OLI Partners, General Public	Law Enforcement and First Responders	General Public, Mature Drivers, Shift Workers, Professional Drivers, School Bus Drivers, New Drivers, Outdoor Enthusiasts, People Experiencing Homelessness, Transit Users, Farmers	Transit and Commuter Riders, Professional Drivers, School Bus Drivers	All Audiences	General Public, Pedestrians, Cyclists, Joggers, Outdoor Enthusiasts, College Students, People Experiencing Homelessness	Photographers (Professional and Amateur), Social Media Influencers