

Superior Proposal to Combine With Kansas City Southern

INVESTOR PRESENTATION April 2021









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Participants

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Non-GAAP Measures

CN reports its financial results in accordance with United States generally accepted accounting principles (GAAP). CN also uses non-GAAP measures in this presentation that do not have any standardized meaning prescribed by GAAP, including constant currency, free cash flow, and adjusted debt-to-adjusted EBITDA multiple. These non-GAAP measures may not be comparable to similar measures presented by other companies. For further details of these non-GAAP measures, including a reconciliation to the most directly comparable GAAP financial measures, refer to the Company's website, Fourth Quarter and Full Year Results at www.cn.ca/financial-results. This presentation also includes certain forward looking non GAAP measures (Adjusted Diluted EPS, Adjusted EBITDA). It is not practicable to reconcile, without unreasonable efforts, these forward looking measures to the most comparable GAAP measures (diluted EPS, Net income, and long term debt to net income ratio, respectively), due to unknown variables and uncertainty related to future results. Please see note on Forward Looking Statements above for further discussion.

All amounts in this presentation are expressed in United States dollars, unless otherwise noted. All references to the "Company" are to CN.

Highly Experienced Leadership Team



JJ Ruest
President &
Chief Executive
Officer



- · 25 years with CN
- · Served as CMO for 8 years

Rob ReillyExecutive VP &
Chief Operating
Officer



- · 32 years of rail industry experience
- Deep understanding of intermodal business at major ports & terminals

Ghislain HouleExecutive VP &
Chief Financial
Officer



- 23 years with CN
- · Qualified conductor and engineer

Sean Finn

Executive VP Corporate Services & Chief Legal Officer



- · 27 years with CN
- 21 years in current role

Dominique Malenfant

Executive VP & Chief Information and Technology Officer



- 31 years of transportation experience
- Extensive leadership experience and deep knowledge of rail technologies

Dorothea Klein

Senior VP & Chief Human Resources Officer



- 31 years of experience
- Strong background in HR, finance, M&A and workforce transformation

Excellence in operations, safety, technology, regulatory, and M&A

CN's Superior Proposal to Combine With KCS



Higher Premium, More Upfront Cash

- ✓ Proposal of \$325 per share; 21% premium to the CP proposal (1)
- ✓ \$200 in cash and 1.059 CN shares for each KCS share
- ✓ KCS shareholders will participate in the upside and value creation

Best in Class Combined Network, More Synergies

- \checkmark Combined revenue of \$13.6B and Adj. EBITDA of \$6.8B (pre-synergies) (2)(3)
- ✓ Establishes the premier Canada-U.S.-Mexico railway network
- ✓ Significant synergies mainly driven by ESG-positive conversion of truck to rail.
- ✓ Bringing together two exceptional, talented, high performing teams

Lower Execution Risk

- ✓ Fully committed financing
- ✓ Plain vanilla voting trust structure
- ✓ No CN shareholder approval requirement
- ✓ Continue operating under the KCS name in the U.S. and Mexico

Better bid. Better partner. Better railway. Best solution.

- (1) Based on CN and CP closing NYSE share prices of US\$118.13 and US\$365.37, as of April 19, 2021
- (2) Based on revenue for the years ended December 31, 2020, from KCS public disclosure. CAD figures converted to USD at FX rate of 0.799 as of April 19, 2021.
- (3) Please see the heading Non-GAAP Measures in this presentation

CN-KCS is Unique, Highly Strategic, and Value Accretive





Premier Canada-U.S.-Mexico railway network

Unparalleled stakeholder benefits: Safer, Faster, Cleaner, Stronger

Accelerate ESG-driven growth and enhanced choice for the customer

EBITDA synergies approaching \$1B – preliminary estimate (1)

Strong balance sheet with rapid deleveraging profile

Expected to be highly value accretive to all shareholders (2)

Creating The North American railway for the 21st century

⁽¹⁾ Management preliminary estimates based on public information

⁽²⁾ The combination is expected to be accretive to CN's Adjusted Diluted EPS, excluding incremental transaction-related amortization, in the first full year following CN's acquisition of control of KCS, and is expected to generate double-digit accretion upon the full realization of synergies thereafter. Please see the heading Non-GAAP Measures in this presentation.



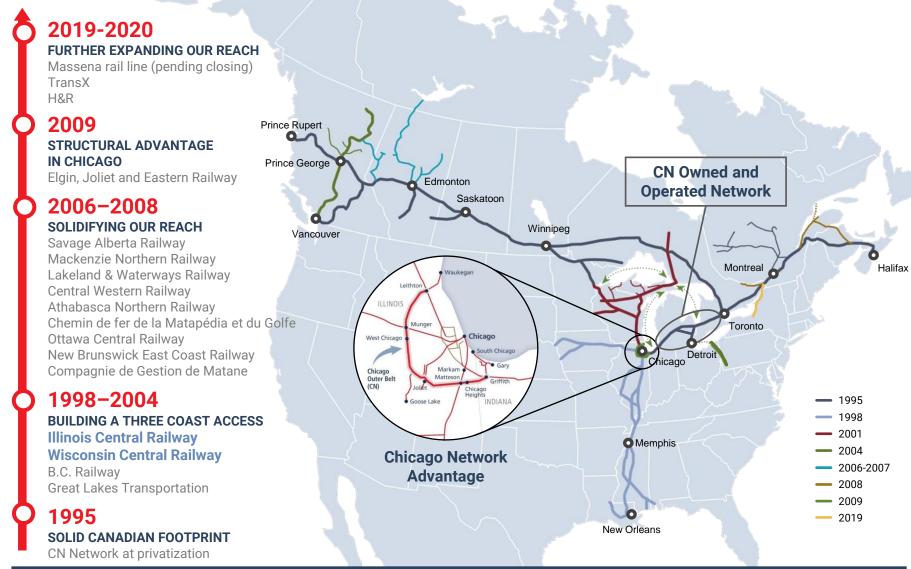
CN's Foundation of Excellence and Core Strengths

- ✓ Precision Scheduled Railroading pioneer; first to champion and integrate PSR across our full network
- ✓ The first and leading North American railway, with a deep and rich history of operating in the U.S.
- ✓ ESG leadership; the only Class I in Dow Jones Sustainability World Index
- ✓ Culture of safety, efficiency, integrity, and diversity; combined with leadership in advanced technology
- ✓ Strong balance sheet and disciplined capital allocation
- ✓ Long-standing acquisition track record; strategic, accretive, and successful integrations





Longstanding Track Record of Successful Acquisitions & Integrations



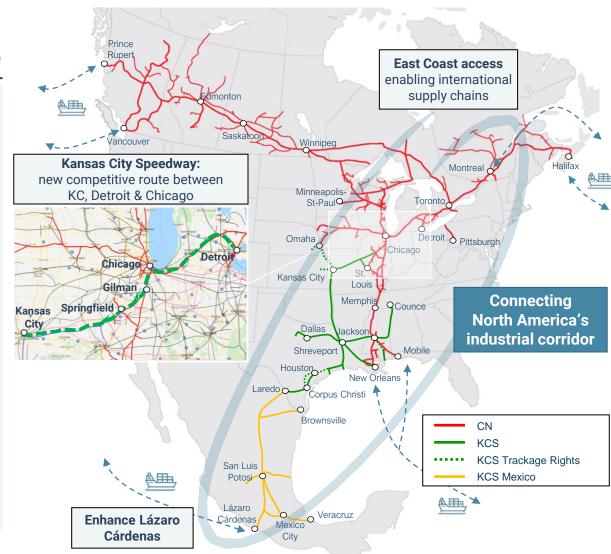
Unmatched North American rail network with a deep and rich history of operating in the U.S.

CN-KCS Will Create the End-to-End USMCA Rail Network



Unique Benefits of Combined Network (1)

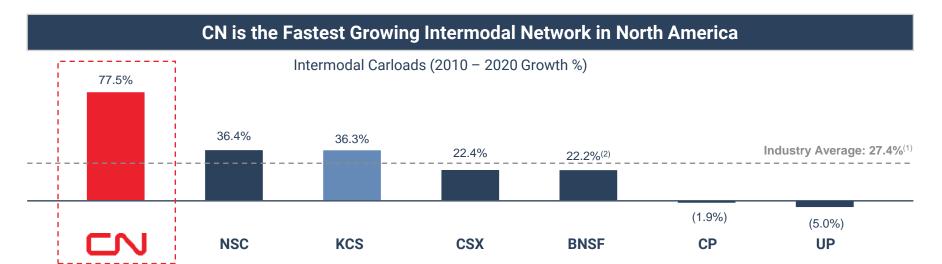
- ✓ Secure North American supply chain
- ✓ Deliver goods faster at lower cost
- ✓ Enhanced choice for customers
- ✓ ESG-positive truck to rail conversion
- √ Single owner-operated rail network
- New single line service from Laredo to Michigan & Ontario
- KC to East Coast with no interchange
- Leverage Prince Rupert expertise in Mexico's ports

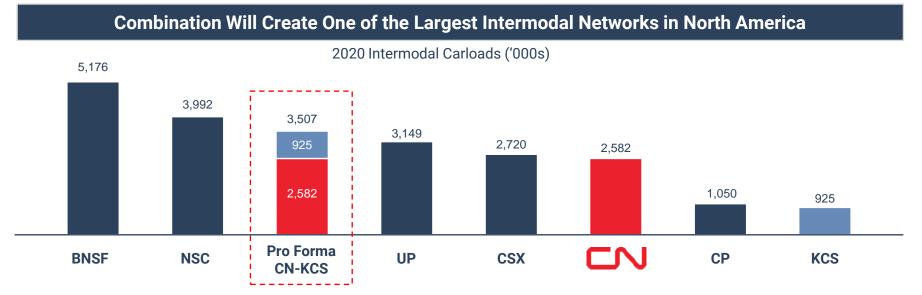


Facilitating trade and powering economic prosperity across North America

Combination Will Accelerate CN's Powerful Intermodal Growth





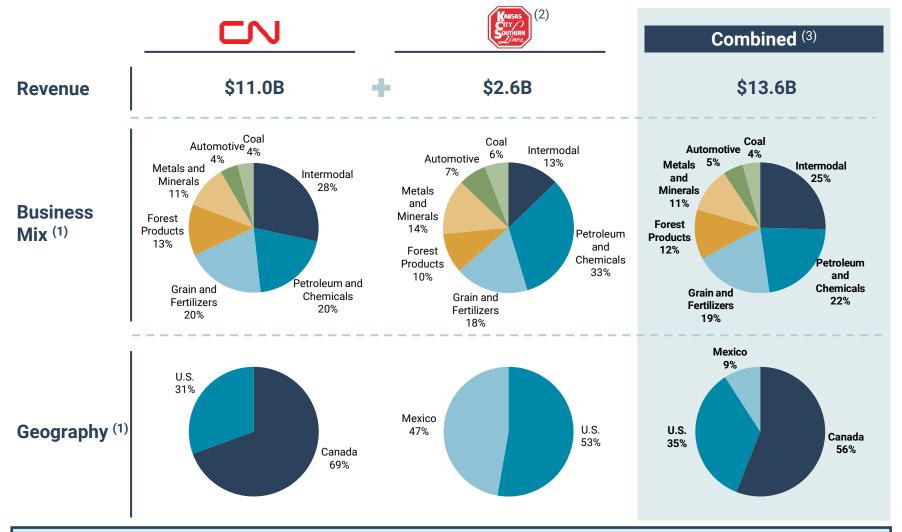


Note: Based on equity research, company websites and public filings

- (1) 2010 2020 percent growth weighted average using 2020 intermodal carload volumes
- (2) BNSF 2010 intermodal carload volume based on equity research







Diversified by commodity & geography with minimal reliance on thermal coal and crude

Note: Based on 2020 figures. Figures in CAD converted to USD based on April 19, 2021 exchange rate of 0.799

- (1) Business mix percentage based on 2020 freight revenue; Geography based on 2020 total revenue
- (2) KCS information based on public filings
- (3) Pro forma revenue excludes expected synergies

Expected EBITDA Synergies Approaching \$1B (1)



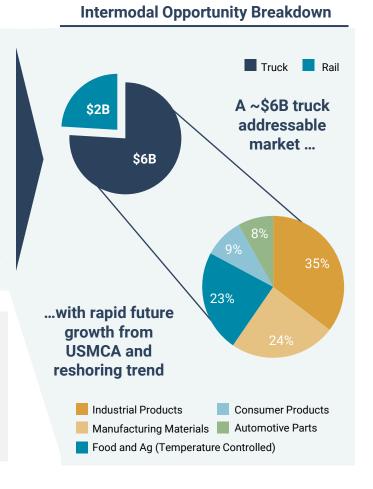
Conservative & preliminary estimates

New Revenue **Opportunity**

- √ ~\$8B additional addressable market opportunity
- ✓ ~75% of new TAM opportunity from ESG-positive conversion of trucks to more fuel-efficient rail
- ✓ Service enhanced USMCA trade flows
- ✓ Minimal reliance on thermal coal and crude
- ✓ Growth to support job creation
- ✓ Stronger teams with one goal of customer success

Cost **Efficiencies**

- ✓ Fuel efficiency and lower costs
- ✓ Broader technology deployment
- ✓ Potential for purchasing economies of scale
- ✓ Core of cost savings will not be people-driven



Expected to achieve ~\$1B annualized EBITDA synergies within three years of integration (1)

ESG Leader in North American Transportation



CN's Focus Today

Environmental Protection

- Consuming 15% less locomotive fuel per Gross Ton Mile vs. average of its Class I railway peers
- Committing to reduce GHG emission intensity by 29% by 2030 ⁽¹⁾
- First North American railroad to formally support TCFD framework (2)

Active Social Responsibility

- Life Critical Rules reinforce CN's culture of safety-first
- Very strong community and stakeholder engagement culture
- Signatory to Catalyst Accord 2022 to accelerate gender diversity initiatives

Best-in-Class Governance

- Executive compensation aligned with ESG performance
- Best in class corporate governance and CN Board to achieve gender parity of independent directors at AGM

Recognition

Dow Jones Sustainability Indices In Collaboration with Robeco SAM





Rail is Significantly More Efficient Than Truck

GHG reduction moving freight by rail vs. truck

More fuel efficient than truck

Replaced by a single freight train

Best-in-Class Fuel Efficiency Across a Larger Network



CN Gallons per 1,000 Gross Ton Miles

(1) tCO₂e/million revenue tonne kilometers, based on 2015 levels

75%

4-5x

300+ Trucks

- (2) Task Force on Climate-related Financial Disclosure
- (3) KCS information based on public filings

CN's Advanced Technology Applied to a Larger Rail Network





Autonomous Track Inspection Program (FRA approved) (1)

- · Equipped with latest sensors and AI technology
- More accurate preventative maintenance
- Up to 20x more inspections, while unlocking capacity





Digitalized and Automated Train Inspection

- · More frequent and better quality inspections
- Coupling high-resolution imaging hardware with powerful machine learning software





Connecting the Supply Chain

- APIs for customers to "track and trace" shipments in real-time (2)
- Reducing end-to-end cycle times



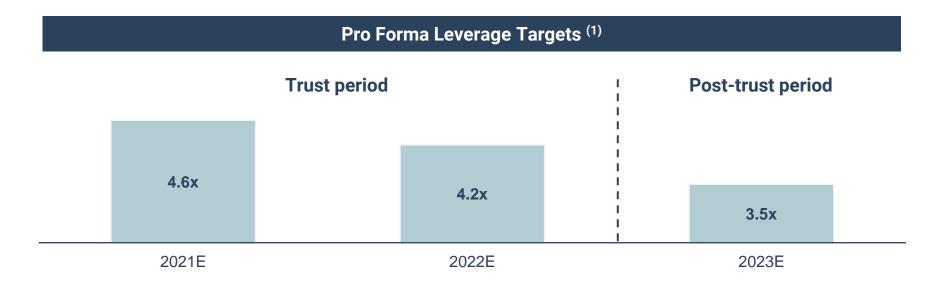
CN's technology will improve safety across KCS' ~7,100 route miles

⁽¹⁾ Federal Railroad Administration

Strong Free Cash Flow Supports Rapid Deleveraging



- Committed to maintaining a strong balance sheet and investment grade rating
- Pause share repurchases and re-evaluate as leverage reaches 2.5x 3.0x (1)
- No change to current dividend policy



Committed to a strong balance sheet and expect to maintain investment grade rating

5

Recap: Combination Will Create the Premier Railway for the 21st Century



Better together - for the benefit of customers, communities and shareholders



A Superior Combination





Appendix: Voting Trust Structure

Plain vanilla structure identical to the CP proposal

Process Overview

___ Step 1

- · Independent voting trust acquires shares of KCS
- KCS shareholder approval and customary closing conditions required for CN to acquire KCS shares, at which point CN would place shares into voting trust and provide consideration to KCS shareholders
- Structure separates KCS from CN control until STB authorization
- · Existing management and Board of Directors steward KCS while in trust
- Target close in 2H/2021

Step 2

- Upon receiving control approval from the STB, the two companies would be integrated
- Begin realizing synergies
- Target date for acquisition of control in 2H/2022

Trust Structure Consideration to KCS shareholders upon closing into trust and CN draws acquisition financing **KCS** shares **KCS Voting Trust** CN placed in trust KCS debt continues to be Distribution serviced by KCS cash flow to CN

Appendix: Key Terms of the Proposed CN Transaction



Offer Price and Consideration

- CN is proposing to combine with KCS at a price of \$325 per share
- KCS shareholders to receive \$200 in cash and 1.059 CN shares for each KCS share
- Represents a premium of 21% to the implied value of the CP proposal (1)
- Implies a total enterprise value of \$33.7B
- At closing, KCS common shareholders would own ~12% of the combined company

Financing

- Fully committed financing by J.P. Morgan and RBC Capital Markets of \$19.3B
- Committed to a strong balance sheet and expect to maintain investment grade rating

Governance and Related Matters

- · Continue operating in the U.S. and Mexico under the Kansas City Southern name and brand
- Kansas City will be headquarters of combined CN-KCS U.S. operations
- · Four KCS directors will join CN's board
- · CN's U.S. operating and maintenance facilities to remain

Approvals & Expected Closing

- CN is seeking to enter into merger agreement with KCS as soon as possible
- Targeting closing into voting trust in 2H/2021, subject to receipt of approvals by KCS shareholders, U.S. Surface Transportation Board (STB) approval of the contemplated voting trust structure and Mexican regulatory approvals
- STB control approval and acquisition of control targeted in 2H/2022
- No CN shareholder approval required